

The background of the image is a close-up, textured pattern of teal-colored feathers. The feathers are layered and overlapping, creating a rich, organic texture. The color is a vibrant, slightly dark teal. The lighting highlights the fine details of the feather barbs.

ADLIB

UX Permanent Salary Guide



The requirement for UX talent across all sectors is at an all-time high and with recent events, salaries, benefits and what's offered will continue to evolve. All alongside the growth and maturity of the market in different regions.

Here, we aim to provide an overall range of salaries based on a number of key roles. The following rates are based on an average across all of the sectors we support (which in UX, is hugely diverse) and locations outside of London, where salaries are typically 10-20% higher than the regions.

Turning to job titles, we've chosen to simplify these and distil them into some core areas that are in highest demand; Service design, UX design, UI Design, User research. Those working within UX and design will know the blurred lines that exist between titles and responsibilities in different environments and levels of UX maturity. For that reason, benchmarking can't be an exact science but assume each role listed is one that leans on the title's typical responsibilities or area of focus in the design process.

UX Salary Benchmarks by Title

Permanent Roles	Junior (0-3 years)	Mid-Level (3-5 years)	Senior (5-8 years)	Lead (8+ years)
Service Designer	£25K-£35K	£35K-£45K	£45K-£65K	£65k+
UX Designer	£25K-£35K	£35K-£45K	£45K-£60K	£60K+
UX Researcher	£18K-£30K	£30K-£40k	£40K-£55k	£55K+
UI Designer	£20K-£30K	£30K-40K	£40K-£55K	£55K+

‘Head of’ titles in user experience usually fall somewhere between £70K - £100K outside of London.

Contact us

If you'd like market specific information please feel free to get in touch with the ADLIB team.



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