

The background of the entire image is a close-up, textured pattern of teal-colored feathers. The feathers are layered and overlapping, creating a rich, organic texture. The color is a consistent shade of teal or seafoam green.

ADLIB

eCommerce Agency
Project Management
Perm Salary Guide



The gap between eCommerce & retail sales is narrowing year on year, so having a strong online offering is key to the growth of any business selling consumer products or services. With this in mind, the need for specialist eCommerce talent is greater than ever before.

The purpose of this guide is to provide a snapshot of salary bandings for Project Management within an eCommerce agency. The following rates focus on salaries outside of London (in London you can typically see between 10-20% on top of what's offered in the regions).

Please note that with the recent surge in “working from home” being the norm, local averages need to be considered in the context of uk-wide averages to remain competitive.

Although we do our best to remain close to market trends, there are always a number of factors to consider when assigning a salary to a role, such as the skill demand, level of responsibility, and other benefits.

It's also worth noting that the “number of years” of experience is not an ideal measure of technical proficiency.

However, as a general guide, it should offer a good benchmark.

eCommerce Agency Project Management Salary Benchmarks

Permanent Roles

Salary Ranges

Junior PM (Grad to 2 years)

£20K-£30K

Midweight PM (2 to 4 years)

£30K-£40K

Senior PM (5 years +)

£40K-£55K

Delivery Manager

£50K-£65K

Head of PM/Projects Director

£60K-£90K

Contact us

If you'd like market specific information please feel free to get in touch with the ADLIB team.



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